

Annual Reviews

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ANNUAL REVIEWS

Off-Highway Research's Annual Reviews provide the definitive view of key equipment markets, and feature our latest forecasts. OEMs, component suppliers, dealers and other stakeholders in the global construction equipment industry find these invaluable, helping them form strategic plans, identify market opportunities and grow their businesses profitably.

The Annual Reviews form part of the Chinese, European and Indian Services, but are also available for non-subscribers to buy as stand-alone reports.

Published in April, each report includes a comprehensive review of the market for the previous five years, with product-by-product analysis and country-by-country commentary in the case of the European Annual Review. Key content includes a five-year forecast by product type, and the reports also include historic regional production data.

In addition, a common 'International Perspectives' section offers a snapshot of sales and production in the major markets of China, Europe, India, Japan and North America. As with all Off-Highway Research reports, data tables are available directly as an Excel file from the PDF report. This makes it easier than ever for clients to incorporate Off-Highway Research information into their own in-house planning tools.

Our Annual Reviews are essential reading for all professionals with an interest in international construction equipment markets.

EQUIPMENT COVERAGE

Articulated Dump Trucks
Asphalt Finishers
Backhoe Loaders
Compaction Equipment (China & India only)
Crawler Dozers
Crawler Excavators
Crawler Loaders
Mini Excavators
Mobile Compressors (India only)
Mobile Cranes (China & India only)
Motor Graders
Rigid Dump Trucks
Rough Terrain Lift Trucks
– Masted
– Telescopic
Skid-Steer Loaders
Wheeled Loaders Under 80 HP
Wheeled Loaders Over 80 HP

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DECISIONS AND
GROW YOUR BUSINESS
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