
Off-Highway Research

The Construction Equipment Industry in China



A Subscription Service



THE CHINESE SERVICE

Off-Highway Research's Chinese Service is available on an annual subscription basis, providing detailed analysis of the national equipment market and the major equipment manufacturers active in the country. An annual subscription unlocks access to the full library of more than 45 current Equipment Analyses and Company Profiles. Each report is updated on a regular cycle with up to 24 new documents added to the service throughout the course of a year.

The Chinese Service also includes monthly Market Reports containing news and detailed analysis from the industry. The archive of reports, which is also made available to subscribers, goes back to 2002 and is fully searchable via Off-Highway Research's online client portal.

Our standard single-site licence allows for up to five individual users based in one location. If you require further access rights, please enquire about our multi- and global-site licence packages.

EQUIPMENT ANALYSES

Rigorous analysis of the structure, demand and trends for a single product. Typical coverage includes:

- Economic and Construction Activity
- Market Size and Trends
- Domestic Production
- Component Sourcing
- Foreign Trade
- Market Shares
- Marketing and Distribution
- Pricing
- Population and End-Users
- Five-Year Forecasts
- Machines Available
- Manufacturer and Importer Contact Details

COMPANY PROFILES

Objective analyses of major construction equipment manufacturers or component suppliers. Typical coverage includes:

- Company History, Ownership and Structure
- Financial Analysis
- Manufacturing Facilities
- Corporate Strategy
- Production
- Sales and Market Shares
- Marketing and Distribution
- Product Range

EQUIPMENT COVERAGE

- Agricultural Tractors
- Asphalt Finishers
- Backhoe Loaders
- Compaction Equipment
- Crawler Dozers
- Dump Trucks
- Hydraulic Excavators
- Industrial Forklift Trucks
- Mini Excavators
- Mobile Cranes
- Motor Graders
- Skid-Steer Loaders
- Wheeled Loaders

MAKE INFORMED
DECISIONS AND
GROW YOUR BUSINESS
PROFITABLY WITH
OFF-HIGHWAY
RESEARCH
ANALYSIS

CONTACT

Visit www.offhighway.co.uk or contact mail@offhighway.co.uk for more information and samples of our reports.

