
Off-Highway Research

Single European Country Database Service



A Subscription Service



SINGLE EUROPEAN COUNTRY DATABASE SERVICE

Off-Highway Research's Single European Country Database Service is available on an annual subscription basis, providing detailed analysis of a single Western European equipment market of your choice. This cost-effective solution makes Off-Highway Research's highly regarded sales and production data available to companies which work at a national level and do not need the full 17-country coverage of the International Database Service.

Our intuitive database package allows clients to quickly and easily build searches, making market analysis a fast and efficient task. Data is updated and forecasts refined at least twice per year, giving subscribers access to the latest market intelligence and outlook.

Our standard single-site licence allows for up to five individual users based in one location. If you require further access rights, please enquire about our multi- and global-site licence packages.

THE SERVICE OFFERS:

- Sales by company, by product since 1981
- Production by company, by product since 1981
- Five-Year sales forecast by product

APPLICATIONS

- Establish market sizes, trends and forecasts by product type
- Analyse market shares
- Competitor analysis
- Component manufacturers use production data to target their customers – the OEMs
- Identify market opportunities
- Build machine population models

ACCESSING THE SERVICE

Access to Off-Highway Research's databases is via our online client portal. The databases are also available as a bespoke PC software download for offline working. Both versions allow clients to manipulate data and export it directly as an Excel worksheet or delimited flatfile for easy integration with other analytical tools.

Off-Highway Research's Database Services are available in Chinese, English, French, German, Japanese, Italian and Spanish.

COUNTRIES AVAILABLE

Austria	Netherlands
Belgium	Norway
Denmark	Portugal
Finland	Spain
France	Sweden
Germany	Switzerland
Ireland	UK
Italy	

EQUIPMENT COVERAGE

Agricultural Tractors
Articulated Dump Trucks
Asphalt Finishers
Backhoe Loaders
Crawler Dozers
Crawler Excavators
Crawler Loaders
Mini Excavators
Motor Graders
Rigid Dump Trucks
Rough-Terrain Lift Trucks
– Masted
– Telescopic
Skid-Steer Loaders
Wheeled Excavators
Wheeled Loaders Under 80 HP
Wheeled Loaders Over 80 HP



CONTACT

Visit www.offhighway.co.uk or contact mail@offhighway.co.uk for more information and to request access to the trial version of our database.

