
Off-Highway Research

SPECIAL REPORT

**The Construction Equipment Industry in
THAILAND**

September 2018



A Multi-Client Study



THAILAND

Off-Highway Research's in-depth Special Reports are based on lengthy periods of field research and are regarded as the most comprehensive and wide-ranging studies available on their subject. Key content includes:

EQUIPMENT COVERAGE

- Agricultural Tractors
- Articulated Dump Trucks
- Asphalt Finishers
- Backhoe Loaders
- Compaction Equipment
- Crawler Dozers
- Crawler Loaders
- Crawler Excavators
- Mini Excavators
- Mobile Compressors
- Mobile Cranes
- Motor Graders
- Rigid Dump Trucks
- Rough Terrain Lift Trucks
- Skid-Steer Loaders
- Wheeled Excavators
- Wheeled Loaders Under 80 HP
- Wheeled Loaders Over 80 HP

Analysis for each product consists of:

- Market size
- Market shares
- Distribution network
- Population of machines and end-users
- Production
- Sales
- Five-year forecasts
- Machines available

MANUFACTURER, DISTRIBUTOR AND IMPORTER PROFILES

A review of the major manufacturers, distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Annual sales
- Annual production
- Employees
- Franchises
- Network and footprint
- Future developments

BACKGROUND INFORMATION INCLUDES:

POLITICAL AND ECONOMIC HISTORY

GEOGRAPHY

- Climate, topography, population, major cities

ECONOMIC TRENDS

- The current economic situation
- Industrial output, by sector
- Employment, by sector
- Inflation and interest rates
- Imports, exports, by trading partners

CONSTRUCTION ACTIVITY

- Civil engineering
- Roadbuilding and maintenance
- Housing
- Industrial and commercial building
- Surface mining and quarrying

SINGLE SITE LICENCE PRICE

- €4,550
- US \$5,200

CONTACT

Visit www.offhighway.co.uk or contact mail@offhighway.co.uk for more information and to discuss our range of new Special Reports available

