

The construction equipment industry in **THE PHILIPPINES**

AUGUST 2019



WHAT DOES IT OFFER?

- In-depth 150-page study on this major Asian market
- Coverage of 16 key equipment types
- Market size, structure and market share data
- Manufacturer and distributor profiles
- Expert analysis
- Five-year market forecasts

APPLICATIONS

- Identify market opportunities
- Market share analysis
- Competitor analysis
- Identify potential partners
- Plan for profitable growth based on rigorous third-party research

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Off-Highway Research's in-depth Special Reports are based on lengthy periods of field research and are regarded as the most comprehensive and wide-ranging studies available on their subject. Key content includes:

EQUIPMENT ANALYSES

Analysis for each product type consists of:

- Market size
- Market shares
- Distribution network
- Population of machines and end-users
- Production
- Sales
- Five-year forecasts
- Machines available

MANUFACTURER AND DISTRIBUTOR PROFILES

A review of the major manufacturers, distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Annual sales
- Annual production
- Employees
- Franchises
- Network and footprint
- Future developments

PRICE

€4,620

USD\$5,280

EQUIPMENT COVERAGE

Agricultural tractors
Articulated dump trucks
Asphalt finishers
Backhoe loaders
Compaction equipment
Crawler dozers
Crawler excavators
Crawler loaders
Mini excavators
Mobile cranes
Motor graders
Rigid dump trucks
Rough terrain lift trucks
Skid-steer loaders
Wheeled excavators
Wheeled loaders

BACKGROUND INFORMATION

- Political and economic history
- Geography including climate, topography and population
- Economic trends including economic growth industrial output, employment, inflation, interest rates and foreign trade
- Construction activity covering civil engineering, housebuilding, non-residential building and surface mining & quarrying

For more information and to request a table of contents, go to:

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