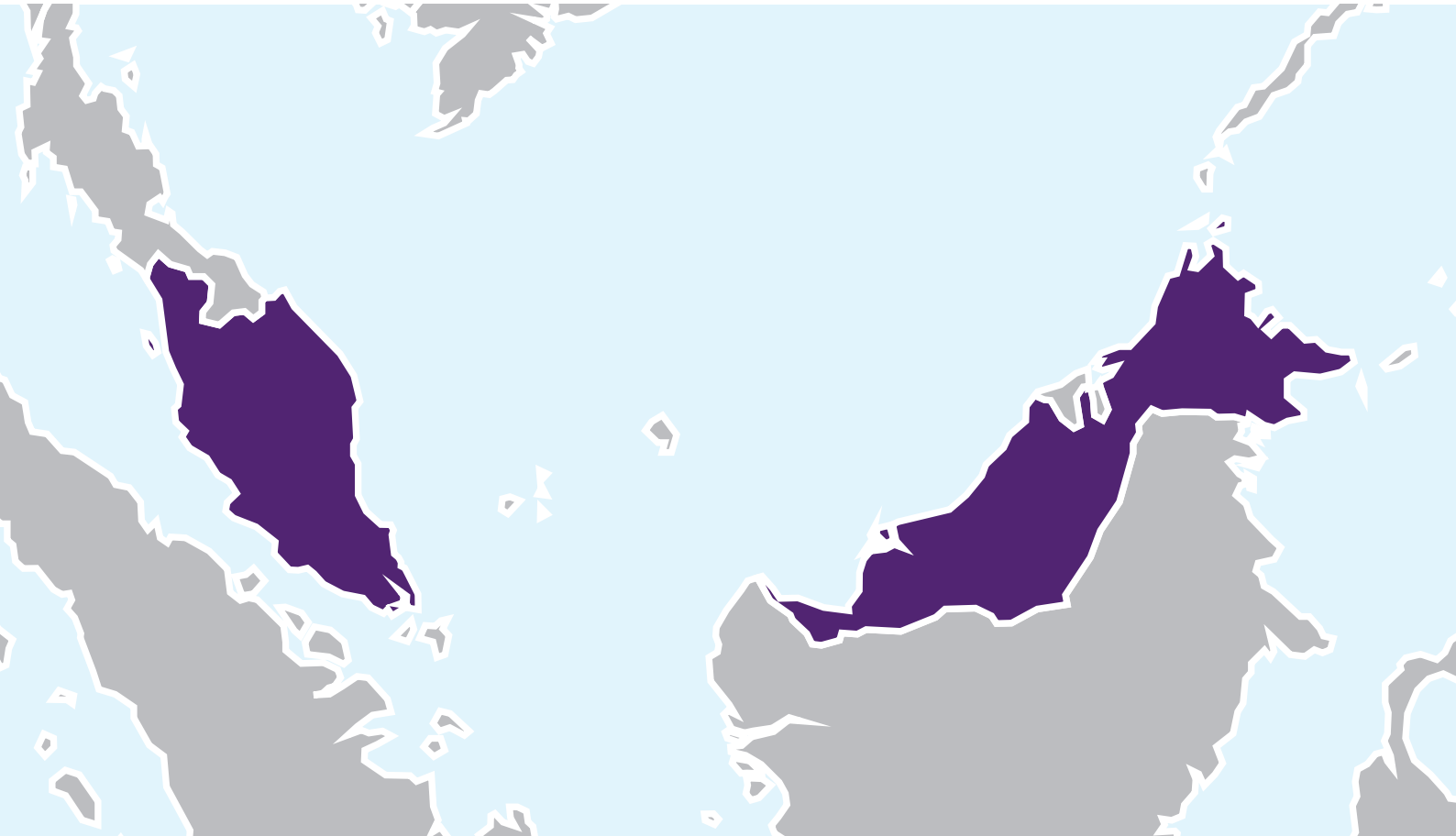


# The construction equipment industry in **MALAYSIA**

SEPTEMBER 2019



## WHAT DOES IT OFFER?

- In-depth 150-page study on this major Asian market
- Coverage of 16 key equipment types
- Market size, structure and market share data
- Manufacturer and distributor profiles
- Expert analysis
- Five-year market forecasts

## APPLICATIONS

- Identify market opportunities
- Market share analysis
- Competitor analysis
- Identify potential partners
- Plan for profitable growth based on rigorous third-party research

# The construction equipment industry in

# MALAYSIA

Off-Highway Research's in-depth Special Reports are based on lengthy periods of field research and are regarded as the most comprehensive and wide-ranging studies available on their subject. Key content includes:

## EQUIPMENT ANALYSES

Analysis for each product type consists of:

- Market size
- Market shares
- Distribution network
- Population of machines and end-users
- Production
- Sales
- Five-year forecasts
- Machines available

## MANUFACTURER AND DISTRIBUTOR PROFILES

A review of the major manufacturers, distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Annual sales
- Annual production
- Employees
- Franchises
- Network and footprint
- Future developments

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## PRICE

€4,620

USD\$5,280

## EQUIPMENT COVERAGE

Agricultural tractors  
Articulated dump trucks  
Asphalt finishers  
Backhoe loaders  
Compaction equipment  
Crawler dozers  
Crawler excavators  
Crawler loaders  
Mini excavators  
Mobile cranes  
Motor graders  
Rigid dump trucks  
Rough terrain lift trucks  
Skid-steer loaders  
Wheeled excavators  
Wheeled loaders

## BACKGROUND INFORMATION

- Political and economic history
- Geography including climate, topography and population
- Economic trends including economic growth industrial output, employment, inflation, interest rates and foreign trade
- Construction activity covering civil engineering, housebuilding, non-residential building and surface mining & quarrying

For more information and to request a table of contents, go to:

[www.offhighwayresearch.com](http://www.offhighwayresearch.com)

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