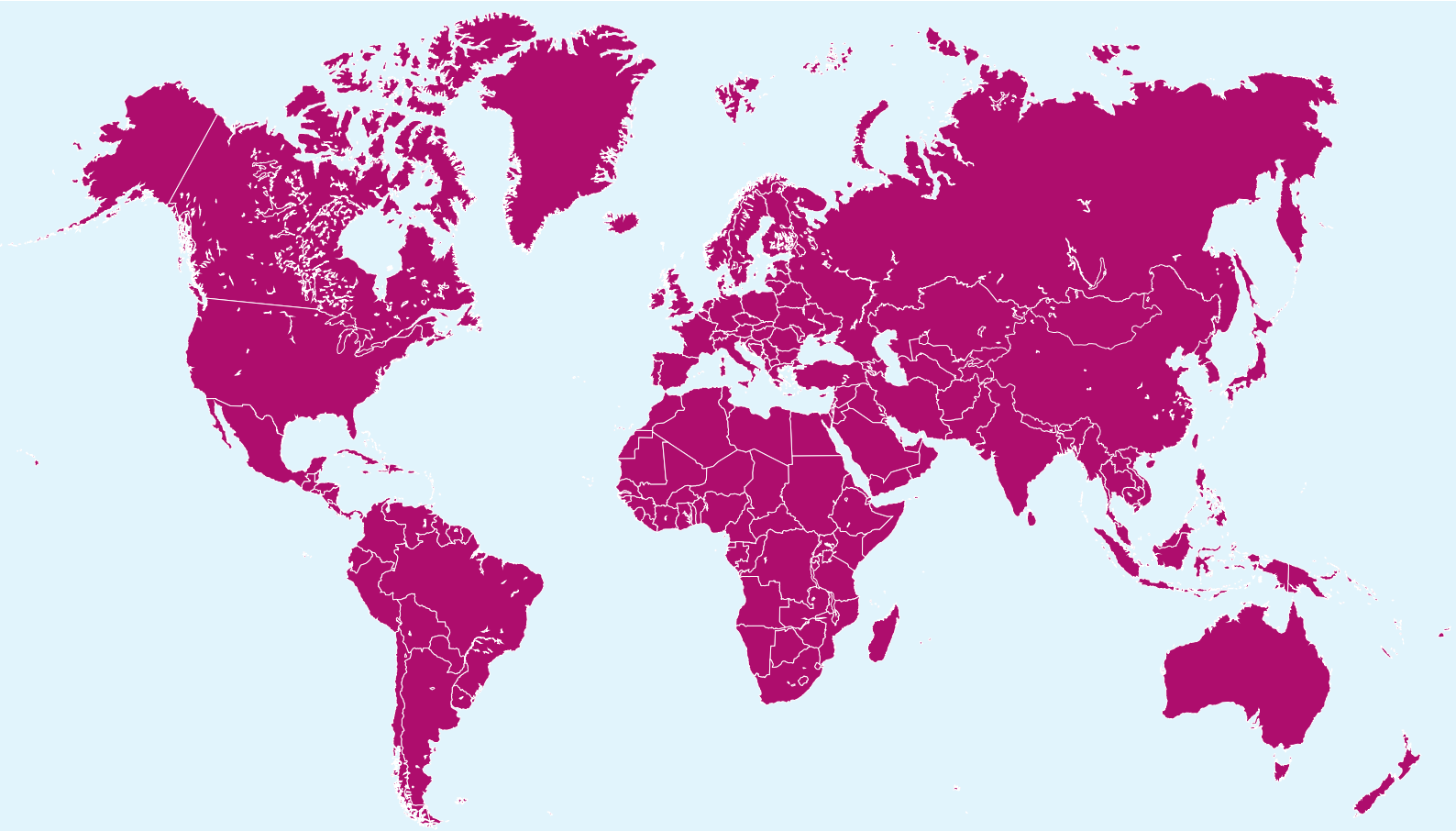


THE GLOBAL MOBILE CRANE INDUSTRY

SEPTEMBER 2020



WHAT DOES IT OFFER?

- Unique study on the US\$9 billion global market for mobile cranes
- Coverage of AT, crawler, RT and truck-mounted cranes
- Market size by key region, crane type and lifting capacity
- Market share by OEM
- Production by OEM
- Crane population estimates
- Five-year forecasts

APPLICATIONS

- Establish market sizes by region, type and lift capacity
- Understand your market position and the competitive landscape
- Identify opportunities
- Make fact-based decisions
- Plan for profitable growth based on rigorous third-party research

Off-Highway
RESEARCH

THE GLOBAL MOBILE CRANE INDUSTRY

Off-Highway Research's new study updates our 2016 report on the global mobile crane industry. Both sales and production of cranes have soared in recent years due to a steep rise in Chinese demand as well as improving conditions in other parts of the world. The study charts these changes in detail and discusses their impact on crane populations and future machine demand. In addition, the report looks at how the competitive landscape has changed as a result of industry mergers and acquisitions. Key contents will include:

ECONOMIC & CONSTRUCTION ACTIVITY

- Drivers for the global mobile crane industry

MARKET SIZE, TRENDS & ANALYSIS

- Global and regional sales for each crane type
- Sales by lifting capacity bands
- Global and regional manufacturer market shares
- Producers, population, market value, models available

PROFILES OF UP TO 20 LEADING MANUFACTURERS

- Production & sales by crane type
- Component sourcing
- Distribution networks

MACHINES AVAILABLE

FORECASTS TO 2024

PRICE

€4,620

USD\$5,280

EQUIPMENT COVERAGE

All-terrain cranes
Lattice boom crawler cranes
Rough-terrain cranes
Truck-mounted cranes

REGIONAL FOCUSES

China
India
Japan
Western Europe
North America

BACKGROUND INFORMATION

- Key economic drivers for global crane demand
- History and structure of the industry
- Industry consolidation and discussion of its impact

For more information and to request table of contents, go to:

www.offhighwayresearch.com

or contact:

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