

CHINESE PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Data and analyst reports covering the Chinese construction equipment market
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

ALL REPORTS PROVIDED IN ENGLISH AND CHINESE

Off-Highway
RESEARCH

CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the Chinese construction equipment market, designed for different requirements of data granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD: \$4,325	PREMIUM: \$5,800	EXPERT: \$17,225
DATA	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units) 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units)
REPORTS	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports Global Electric Equipment Report 	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports Global Electric Equipment Report 	<ul style="list-style-type: none"> Global Markets Overview Regional Annual Review Monthly Market Reports Global Electric Equipment Report Access to full library of Equipment Analyses and Company Profiles
WEBINARS & BRIEFINGS	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> One free ticket Discounts on further tickets
CONFERENCES	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> Discounted tickets Videos on demand following the event
SUPPORT & TRAINING	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation
ANALYST TIME	<ul style="list-style-type: none"> Available at a pay-per-use rate 	<ul style="list-style-type: none"> 1 x session per year More available at pay-per-use rate 	<ul style="list-style-type: none"> Unlimited analyst access 1 x in-house presentation per year (by video)
NUMBER OF USERS	<ul style="list-style-type: none"> Up to 5 	<ul style="list-style-type: none"> Up to 15 	<ul style="list-style-type: none"> Unlimited

EQUIPMENT COVERAGE

- | | | | |
|---------------------------|-------------------------|-----------------------|-------------------------------|
| ■ Agricultural tractors | ■ Crawler dozers | ■ Motor graders | ■ Wheeled loaders under 80 HP |
| ■ Articulated dump trucks | ■ Crawler excavators | ■ Rigid dump trucks | ■ Wheeled loaders over 80 HP |
| ■ Asphalt pavers | ■ Industrial forklifts* | ■ Skid-steer loaders | |
| ■ Backhoe loaders | ■ Mini excavators | ■ Telescopic handlers | |
| ■ Compaction equipment | ■ Mobile cranes | ■ Wheeled excavators | |

* report only