

JAPANESE PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Data covering the Japanese construction equipment market
- Five-year forecasts
- Extensive historic data
- Researched by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers

MARKET SIZE, MARKET SHARE AND PRODUCTION DATA

Off-Highway Research offers a data subscription package on the Japanese construction equipment market. The package offers a blend of data and access to presentations & analyst time.



	PREMIUM: \$3,150
DATA	■ Market size by equipment type (unit and US\$ terms) ■ Sales by machine size class (unit and US\$ terms) ■ Sales by equipment type and OEM/brand (units) ■ Production by equipment type and brand (units)
REPORTS	■ Global Markets Overview ■ Global Electric Equipment Report
WEBINARS & BRIEFINGS	■ Full price
CONFERENCES	■ Full price
SUPPORT & TRAINING	■ Video training covering access, downloads and data interpretation
ANALYST TIME	■ Available at a pay-per-use rate
NUMBER OF USERS	■ Up to 5

EQUIPMENT COVERAGE			
■ Agricultural tractors	■ Crawler dozers	■ Motor graders	■ Wheeled loaders under 80 HP*
■ Articulated dump trucks	■ Crawler excavators*	■ Rigid dump trucks	■ Wheeled loaders over 80 HP*
■ Asphalt pavers	■ Crawler loaders	■ Skid-steer loaders	
■ Backhoe loaders	■ Mastad rough terrain lift trucks	■ Telescopic handlers*	
■ Compact tracked loaders	■ Mini excavators*	■ Wheeled excavators*	* Diesel and electric coverage