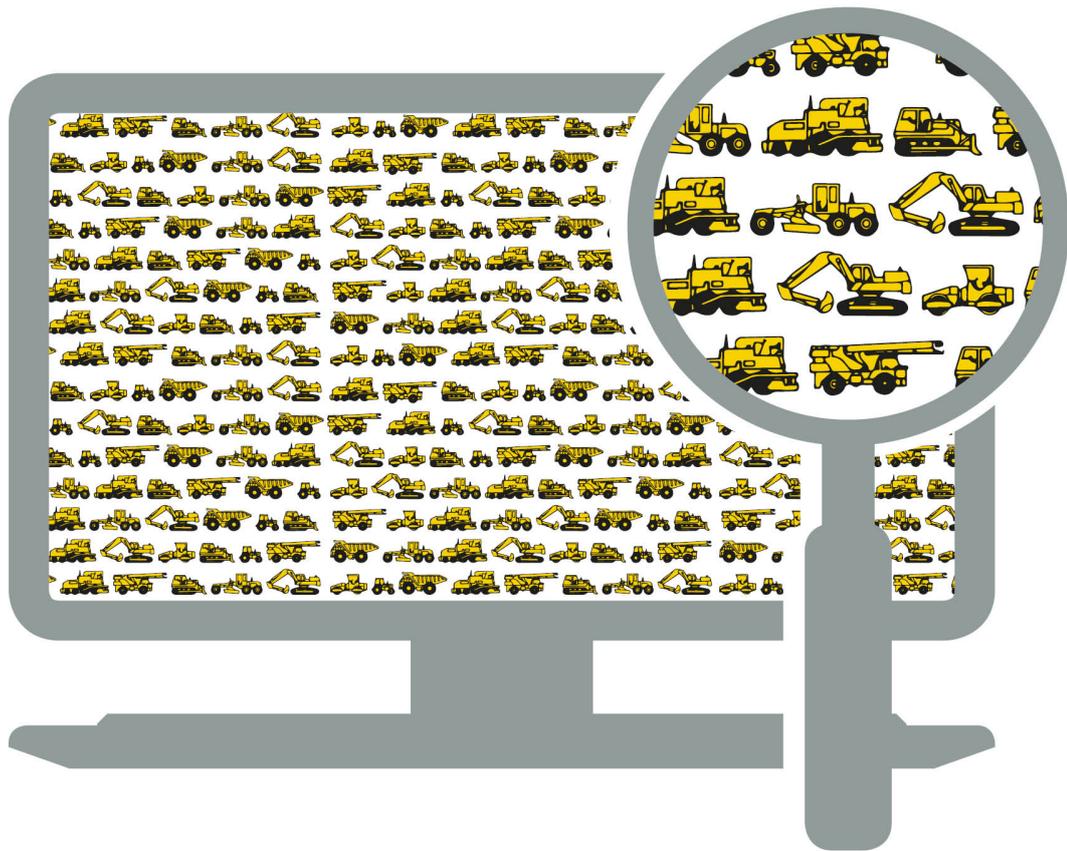

Off-Highway Research

The International Database Service



A Subscription Service



THE INTERNATIONAL DATABASE SERVICE

Off-Highway Research's International Database Service is available on an annual subscription basis, providing detailed analysis of the Western European, North American and Japanese equipment markets. It provides sales and production data by OEM, product and country for 17 countries.

Our intuitive database package allows clients to quickly and easily build searches, making market analysis a fast and efficient task. Data is updated and forecasts refined at least twice per year, giving subscribers access to the latest market intelligence and outlook.

Included in the International Database Service is our European Annual Review, which is published every April. This report, which sells to non-subscribers for more than US\$1,000, provides context and analysis to the wealth of information in the database.

Our standard single-site licence allows for up to five individual users based in one location. If you require further access rights, please enquire about our multi- and global-site licence packages.

THE SERVICE OFFERS:

- Sales by company, by product since 1981
- Production by company, by product since 1981
- Five-Year sales forecast by product

APPLICATIONS

- Establish market sizes, trends and forecasts by product type
- Analyse market shares
- Competitor analysis
- Component manufacturers use production data to target their customers – the OEMs
- Identify market opportunities
- Create machine population models

ACCESSING THE SERVICE

Access to Off-Highway Research's databases is via our online client portal. The databases are also available as PC software download for offline working. Both versions allow clients to manipulate data and export it as an Excel worksheet or delimited flatfile for easy integration with other analytical tools. Off-Highway Research's Database Services are available in Chinese, English, French, German, Japanese, Italian and Spanish.

GEOGRAPHIC COVERAGE

Europe:

| | |
|---------|-------------|
| Austria | Netherlands |
| Belgium | Norway |
| Denmark | Portugal |
| Finland | Spain |
| France | Sweden |
| Germany | Switzerland |
| Ireland | UK |
| Italy | |

North America Japan

EQUIPMENT COVERAGE

Agricultural Tractors
Articulated Dump Trucks
Asphalt Finishers
Backhoe Loaders
Crawler Dozers
Crawler Excavators
Crawler Loaders
Mini Excavators
Motor Graders
Rigid Dump Trucks
Rough-Terrain Lift Trucks
– Masted
– Telescopic
Skid-Steer Loaders
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Visit www.offhighway.co.uk or contact mail@offhighway.co.uk for more information and to request access to the trial version of our database.

