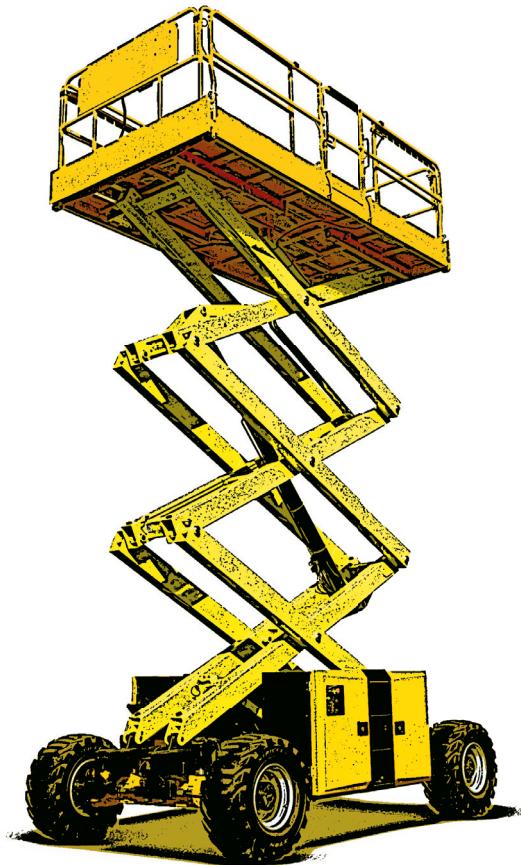


Off-Highway Research

SPECIAL REPORT

The Powered Access Industry in CHINA

September 2019



A Multi-Client Study



THE POWERED ACCESS INDUSTRY IN CHINA

Off-Highway Research's in-depth study will update our 2017 report on the dynamic and fast-growing Chinese powered access equipment market. Both sales and production of this type of equipment have soared in China in recent years. Domestic demand has flourished, while international and indigenous manufacturers alike have increasingly used their factories in China to serve markets around the world.

COVERAGE

- Scissor lifts
- Telescopic boom lifts
- Articulated boom lifts

MARKET SIZE, TRENDS & ANALYSIS

- Analysis of new equipment sales by platform type and size class
- Historic growth trends in sales of new powered access equipment

PRODUCTION

- Manufacturing volumes by major platform manufacturers in China
- Including indigenous and international companies

COMPONENT SOURCING

- Analysis of suppliers of major platform components
- Hydraulic, electrical and structural components
- Engines and motors

POPULATION END-USERS

- Breakdown of sales by customer group
- Size of the current working fleet of platforms

MARKET SHARES

- Sales of new equipment in China by manufacturer, by platform type

FORECASTS TO 2024

MANUFACTURER, DEALER AND RENTAL COMPANY PROFILES

MACHINES AVAILABLE

BACKGROUND INFORMATION INCLUDES:

- History of the powered access industry in China
- Legislative drivers
- Economic background and construction activity

FOREIGN TRADE

- Analysis of imports to and exports from China of new platforms

PRICING

- Average transaction prices by platform type and size class

DISTRIBUTION AND MARKETING

- Analysis of distribution strategies and arrangements

SINGLE SITE LICENCE PRICE

- €2,600
- US\$3,000

CONTACT

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