Off-Highway Research

The Construction Equipment Industry in Europe

A Subscription Service

THE EUROPEAN SERVICE

Off-Highway Research's European Service is available on an annual subscription basis, providing detailed analysis of Western European equipment markets and the major equipment manufacturers active in the region. An annual subscription unlocks access to the full library of more than 150 current Equipment Analyses, Company Profiles and Country Analyses. The European Service also includes monthly Market Reports containing news and detailed analysis from the industry, all accessed via Off-Highway Research's online client portal.

Our standard single-site licence allows for up to five individual users based in one location. If you require further access rights, please enquire about our multi- and global-site licence packages.

EQUIPMENT ANALYSES

Rigorous analysis of the structure, demand and trends for one product in one of the four major European markets. Typical coverage includes:

- Economic and Construction Activity
- Market Size and Trends
- Domestic Production
- Component Sourcing
- Foreign Trade
- Market Shares
- Marketing and Distribution
- Pricing
- Population and End-Users
- Five-Year Forecasts
- Machines Available
- Manufacturer and Importer Contact Details

COMPANY PROFILES

Objective analyses of major construction equipment manufacturers or component suppliers. Typical coverage includes:

- Company History, Ownership and Structure
- Financial Analysis
- Manufacturing Facilities
- Corporate Strategy
- Production
- Sales and Market Shares
- Marketing and Distribution
- Product Range

COUNTRY ANALYSIS

In-depth reviews for 18 equipment types in the smaller volume countries, together with profiles of leading manufacturers and distributors. Coverage includes:

Equipment Analyses

- Market Size and Trends
- Domestic Production
- Market Shares
- Forecasts

Distributor Profiles

- Ownership
- Sales by Product
- Financial Analysis
- Franchises

MAKE INFORMED DECISIONS AND GROW YOUR BUSINESS PROFITABLY WITH OFF-HIGHWAY RESEARCH ANALYSIS

GEOGRAPHIC COVERAGE

Austria
Belgium
Denmark
Finland
France
Germany
Greece
Ireland
Italy
Netherlands
Norway
Portugal
Spain
Sweden
Switzerland
UK

EQUIPMENT COVERAGE

Agricultural Tractors
Asphalt Finishers
Backhoe Loaders
Compaction Equipment
Crawler Dozers and Loaders
Diesel Engines
Dump Trucks
Hydraulic Excavators
Mini Excavators
Mobile Compressors
Mobile Cranes
Motor Graders
Rough Terrain Lift Trucks
– Masted
– Telescopic
Skid-Steer Loaders
Wheeled Loaders Under 80 HP
Wheeled Loaders Over 80 HP

CONTACT

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