

ANNUAL REVIEWS



WHAT IS IT?

- Definitive overviews of the equipment market
- Historic equipment sales by type
- Detailed analysis and discussion of market drivers
- Five-Year sales forecasts by product
- 'International Perspectives' section provides the global context

APPLICATIONS

- Establish market sizes, trends and forecasts by product type
- Understand key market features through concise reports written by experts
- Identify market opportunities
- Use forecasts to inform strategic plans

Off-Highway
RESEARCH

www.offhighwayresearch.com

ANNUAL REVIEWS

Off-Highway Research's annual reviews provide the definitive view of key equipment markets, and feature our latest forecasts. OEMs, component suppliers, dealers and other stakeholders in the global construction equipment industry find these invaluable, helping them form strategic plans, identify market opportunities and grow their businesses profitably.

The annual reviews form part of the Chinese, European and Indian services, but are also available for non-subscribers to buy as stand-alone reports.

Published in April, each report includes a comprehensive review of the market for the previous five years, with product-by-product analysis and country-by-country commentary in the case of the European annual review. Key content includes a five-year forecast by product type, and the reports also include historic regional production data.

In addition, a common 'International Perspectives' section offers a snapshot of sales and production in the major markets of China, Europe, India, Japan and North America.

Our annual reviews are essential reading for all professionals with an interest in international construction equipment markets.

ACCESSING THE SERVICE

All reports are accessed in PDF format via Off-Highway Research's online portal and include embedded Excel files, which allow for easy extraction of data for further analysis.



EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt finishers
- Backhoe loaders
- Compaction Equipment*
- Crawler dozers
- Crawler excavators
- Crawler loaders
- Mini excavators
- Mobile cranes*
- Motor graders
- Rigid dump trucks
- Rough terrain lift trucks
 - Masted
 - Telescopic (telehandlers)
- Skid-steer loaders
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

* - India and China only

For more information and to request access to a sample report, go to:

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