The construction equipment industry in

SOUTH AFRICA

SEPTEMBER 2019



WHAT DOES IT OFFER?

- In-depth 220-page study on the largest market in Africa
- Coverage of 15 key equipment types
- Market size, structure and market share data
- Manufacturer and distributor profiles
- Expert analysis
- Five-year market forecasts

APPLICATIONS

- Identify market opportunities
- Market share analysis
- Competitor analysis
- Identify potential partners
- Plan for profitable growth based on rigorous third-party research



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Off-Highway Research's in-depth Special Reports are based on lengthy periods of field research and are regarded as the most comprehensive and wideranging studies available on their subject. Key content includes:

EQUIPMENT ANALYSES

Analysis for each product type consists of:

- Market size
- Market shares
- Distribution network
- Population of machines and end-users
- Production
- Sales
- Five-year forecasts
- Machines available

MANUFACTURER AND DISTRIBUTOR PROFILES

A review of the major manufacturers, distributors and importers in the country, offering the following coverage:

- History
- Company structure and ownership
- Key personnel
- Annual sales
- Annual production
- Employees
- Franchises
- Network and footprint
- Future developments

PRICE €4,620 USD\$5,280

EQUIPMENT COVERAGE

Articulated dump trucks

Asphalt finishers

Backhoe loaders

Compaction equipment

Crawler dozers

Crawler excavators

Crawler loaders

Mini excavators

Mobile cranes

Motor graders

Rigid dump trucks

Rough terrain lift trucks

Skid-steer loaders

Wheeled excavators

Wheeled loaders

BACKGROUND INFORMATION

- Political and economic history
- Geography including climate, topography and population
- Economic trends including economic growth industrial output, employment, inflation, interest rates and foreign trade
- Construction activity covering civil engineering, housebuilding, non-residential building and surface mining & quarrying

For more information and to request a table of contents, go to:

www.offhighwayresearch.com

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