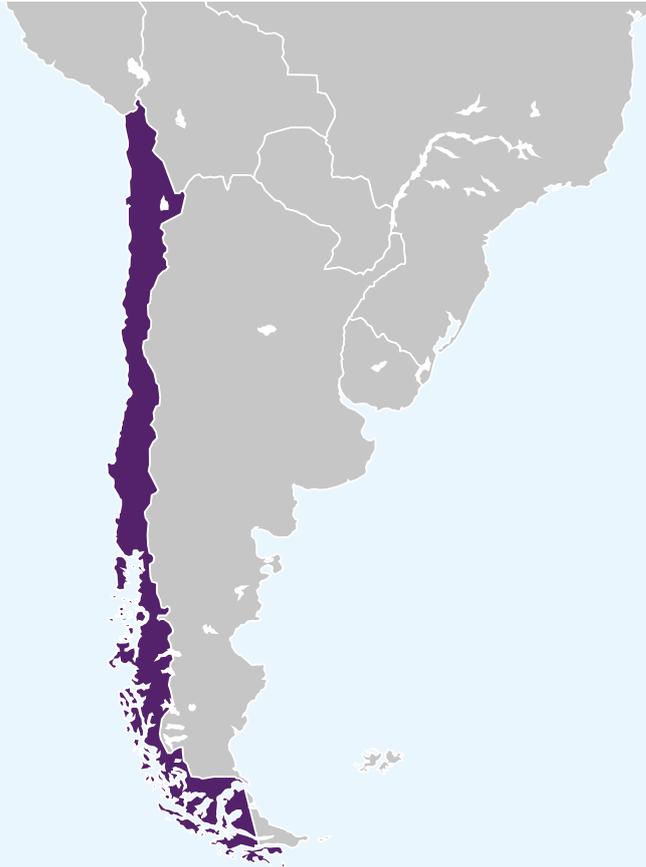


The construction equipment industry in **CHILE**

JULY 2022



WHAT DOES IT OFFER?

- Detailed multi-year analysis of one of Latin America's largest construction & mining equipment markets
- Coverage of 16 major equipment types
- Five-year forecast
- Analysis of market drivers and extensive background information

APPLICATIONS

- Plan your strategy based on accurate data, expert analysis and rigorously researched forecasts
- Identify opportunities for profitable growth
- Understand the national distribution landscape and identify market entry opportunities

The construction equipment industry in

CHILE

This study provides deep dive into the construction and mining equipment segment in Chile, which is the second largest market in Latin America after Brazil. In 2021 sales totalled almost 5,000 machines, with a retail value conservatively estimated at US\$950 billion. Chile's mineral wealth, particularly in copper, has made it one of the most significant mining equipment markets in the world. The prosperity generated by this resource has helped establish Chile as one of the region's largest and most dependable construction markets.

At over 160 pages, Off-Highway Research's Special Report on Chile is believed to be the most detailed and comprehensive study ever produced on the country's equipment industry.

ANALYSIS FOR EACH PRODUCT CONSISTS OF:

- Market size and structure
- Market shares
- Population of machines and end-users
- Distribution network
- Sales
- Five-year forecasts
- Machines available

DISTRIBUTOR PROFILES

The report includes profiles on more than 20 of Chile's leading equipment distributors, covering the leading brands available. Each profile includes

- Contact information
- History
- Franchises represented
- Sales
- Network and footprint

BACKGROUND

INFORMATION INCLUDES:

- Political and economic history
- Climate & geography
- Population
- Current economic performance
- Construction activity
- Mining activity

SINGLE SITE LICENCE PRICE:

€4,620

US\$5,280

ALSO
AVAILABLE
IN
SPANISH

EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt finishers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment
- Crawler dozers
- Crawler excavators
- Mini excavators
- Mobile cranes
- Motor graders
- Rigid dump trucks
- Rough terrain lift trucks (including telehandlers)
- Skid-steer loaders
- Wheeled dozers
- Wheeled excavators
- Wheeled loaders

For more information and to request
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www.offhighwayresearch.com

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