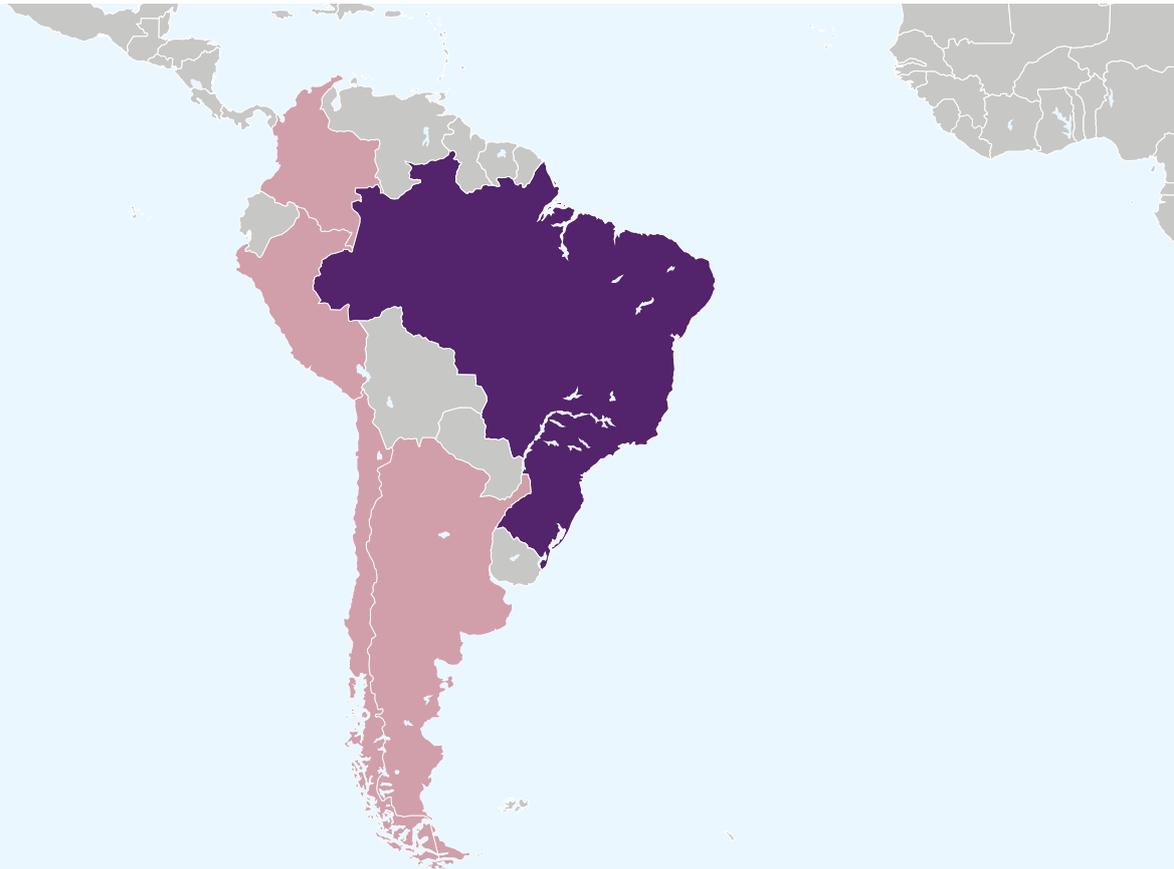


# The construction equipment industry in **BRAZIL**

OCTOBER 2023



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## WHAT IS IT?

- Detailed multi-year analysis of South America's largest construction equipment market
- Coverage of 17 major equipment types
- Five-year forecasts
- Discussion of market drivers and extensive background information

## APPLICATIONS

- Plan your South American strategy based on accurate data, expert analysis and rigorously researched forecasts
- Identify opportunities for profitable growth
- Understand the national distribution landscape and identify market entry opportunities

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**RESEARCH**

# The construction equipment industry in **BRAZIL**

Brazil is the largest construction equipment market in South America. It accounts for two thirds of continental sales, with more than 45,000 machines sold last year. It is also the region's major equipment production hub with more than 20 of the industry's largest global manufacturers operating factories in the country.

At more than 200 pages, Off-Highway Research's Special Report on Brazil is believed to be the most detailed and comprehensive study ever produced on the country's construction equipment industry.

## ANALYSIS FOR EACH PRODUCT INCLUDES:

- Market size and structure
- End-users and population of machines
- Market shares
- Production
- Distribution networks
- Five-year forecasts
- Machines available

## DISTRIBUTOR PROFILES

The report includes profiles on Brazil's largest equipment distributors. Each profile includes:

- Contact information
- History
- Franchises represented
- Sales
- Network and footprint

## MANUFACTURER PROFILES

Profiles on the largest construction equipment manufacturers active in Brazil, which include the majority of the world's leading producers:

- Contact information
- History
- Details of manufacturing facilities
- Production levels in Brazil
- Domestic sales and exports

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## EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment
- Crawler dozers
- Crawler excavators
- Crawler loaders
- Mini excavators
- Mobile cranes
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers
- Wheeled excavators
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

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