

# HIGH-LEVEL GLOBAL PORTFOLIO



## WHAT IS IT?

- High level global construction equipment market sizing resource
- Five-year forecasts
- Researched by industry experts
- Access detailed analyst reports with enhanced subscription packages

## WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers

# CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages providing high-level information on the Global construction equipment market, designed for different requirements of granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD	PREMIUM	EXPERT
<b>DATA</b>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group (where available)</li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group (where available)</li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group (where available)</li> </ul>
<b>REPORTS</b>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li><b>Up to 3 x Annual Review, Equipment Analysis or Company Profile reports from any Off-Highway Research regional service (does not include Special Reports)</b></li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li><b>Up to 12 x Annual Review, Equipment Analysis or Company Profile reports from any Off-Highway Research regional service (does not include Special Reports)</b></li> </ul>
<b>WEBINARS &amp; BRIEFINGS</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li><b>One free ticket</b></li> <li>Discounts on further tickets</li> </ul>
<b>CONFERENCES</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> <li><b>Videos on demand following the event</b></li> </ul>
<b>SUPPORT &amp; TRAINING</b>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>
<b>ANALYST TIME</b>	<ul style="list-style-type: none"> <li>Available at a pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>1 x session per year</b></li> <li>More available at pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited analyst access</b></li> <li><b>1 x in-house presentation per year (by video)</b></li> </ul>
<b>NUMBER OF USERS</b>	<ul style="list-style-type: none"> <li>Up to 5</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 15</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited</b></li> </ul>

## EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Crawler dozers
- Crawler excavators
- Crawler loaders
- Masted rough terrain lift trucks
- Mini excavators
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers
- Wheeled excavators
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

## GEOGRAPHIC COVERAGE

- Argentina
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China
- Colombia
- Czech Republic
- Denmark
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Japan
- Netherlands
- Norway
- Peru
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- UK
- USA
- Rest of World

For more information and to request access to the trial version of our database, go to:

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