

SOUTH AMERICAN PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Researched & written by industry experts
- Five-year forecasts
- Data and analyst reports covering the five largest construction equipment markets in South America
- Report library & historic data

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports on the market

Off-Highway
RESEARCH

CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the South American construction equipment market, designed for different requirements of granularity and depth of analysis. Choose the package that offers the right blend of data, reports and access to presentations & analyst time.



	STANDARD: \$4,325	PREMIUM: \$5,800	EXPERT: \$11,995
DATA	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (Unit and US\$ terms) Sales by customer group (where available) 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group (where available) Sales by type and OEM/brand (units) Production by type and brand (units) 	<ul style="list-style-type: none"> Market size by equipment type (unit and US\$ terms) Sales by machine size class (unit and US\$ terms) Sales by customer group (where available) Sales by type and OEM/brand (units) Production by type and brand (units)
REPORTS	<ul style="list-style-type: none"> Global Markets Overview Global Electric Equipment Report 	<ul style="list-style-type: none"> Global Markets Overview Global Electric Equipment Report 	<ul style="list-style-type: none"> Global Markets Overview Global Electric Equipment Report 2023 Special Report on Brazil 2022 Special Report on Chile
WEBINARS & BRIEFINGS	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> One free ticket Discounts on further tickets
CONFERENCES	<ul style="list-style-type: none"> Full price 	<ul style="list-style-type: none"> Discounted tickets 	<ul style="list-style-type: none"> Discounted tickets Videos on demand following the event
SUPPORT & TRAINING	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation 	<ul style="list-style-type: none"> Video training covering access, downloads and data interpretation
ANALYST TIME	<ul style="list-style-type: none"> Available at a pay-per-use rate 	<ul style="list-style-type: none"> 1 x session per year 	<ul style="list-style-type: none"> Unlimited analyst access 1 x in-house presentation per year (by video)
NUMBER OF USERS	<ul style="list-style-type: none"> Up to 5 	<ul style="list-style-type: none"> Up to 15 	<ul style="list-style-type: none"> Unlimited

EQUIPMENT COVERAGE

- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment
- Crawler dozers
- Crawler excavators
- Masted rough terrain lift trucks
- Mini excavators
- Mobile cranes
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers
- Wheeled excavators
- Wheeled loaders under 80 HP
- Wheeled loaders over 80 HP

GEOGRAPHIC COVERAGE

- Argentina
- Brazil
- Chile
- Colombia
- Peru