

GLOBAL HIGH-LEVEL PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- High level global construction equipment market sizing resource
- Five-year forecasts
- Researched by industry experts
- Access detailed analyst reports with enhanced subscription packages

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers

ESSENTIAL MARKET DATA ON A GLOBAL BASIS

Off-Highway Research offers a comprehensive subscription package providing high-level information on the global construction equipment market, designed for different requirements of granularity and depth of analysis. The accompanying regional Annual Reviews add essential commentary & analysis.



	PREMIUM: \$6,100
DATA	■ Market size by equipment type (unit and US\$ terms) ■ Sales by machine size class (unit and US\$ terms) ■ Sales by customer group (where available)
REPORTS	■ Global Markets Overview ■ Global Electric Equipment Report ■ Five regional Annual Reviews (published in April) providing detailed commentary and analysis on the markets in China, Europe, India, North America and South America
WEBINARS & BRIEFINGS	■ Discounted tickets
CONFERENCES	■ Discounted tickets
SUPPORT & TRAINING	■ Video training covering access, downloads and data interpretation
ANALYST TIME	■ 1 x session per year ■ More available at pay-per-use rate
NUMBER OF USERS	■ Up to 15

ANNUAL REVIEWS



CHINA | EUROPE | INDIA | NORTH AMERICA | SOUTH AMERICA

Our Annual Reviews are the most sought-after and widely-read reports we produce. Published each year in April, the studies provide comprehensive analysis of market changes and developments the previous year, along with updated forecasts.

Industry executives have come to rely on them for their accurate and succinct market commentary, insightful analysis of key trends and discussion of the factors which will shape demand over the next five years. They include analysis for each equipment type covered, as well as on a country-by-country basis in the European, North and South American editions.

They are quite simply essential reading.

GEOGRAPHIC COVERAGE

- | | | |
|------------------|---------------|-----------------|
| ■ Argentina | ■ Finland | ■ Peru |
| ■ Austria | ■ France | ■ Poland |
| ■ Belgium | ■ Germany | ■ Portugal |
| ■ Brazil | ■ India | ■ Spain |
| ■ Canada | ■ Ireland | ■ Sweden |
| ■ Chile | ■ Italy | ■ Switzerland |
| ■ China | ■ Japan | ■ UK |
| ■ Colombia | ■ Mexico | ■ USA |
| ■ Czech Republic | ■ Netherlands | ■ Rest of World |
| ■ Denmark | ■ Norway | |

EQUIPMENT COVERAGE

- | | |
|------------------------------------|------------------------|
| ■ Articulated dump trucks | ■ Rigid dump trucks |
| ■ Asphalt pavers | ■ Skid-steer loaders |
| ■ Backhoe loaders | ■ Telescopic handlers* |
| ■ Compact tracked loaders | ■ Wide bodied trucks* |
| ■ Crawler dozers | ■ Wheeled excavators* |
| ■ Crawler excavators* | ■ Wheeled loaders |
| ■ Crawler loaders | under 80 HP* |
| ■ Masted rough terrain lift trucks | ■ Wheeled loaders |
| ■ Mini excavators* | over 80 HP* |
| ■ Motor graders | |

* Diesel and electric coverage