

EUROPEAN PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Data and analyst reports covering the European construction equipment market
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the European construction equipment market, designed for different requirements of granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD: \$6,825	PREMIUM: \$9,900	EXPERT: \$23,200
DATA	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units)	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group - Sales by equipment type and OEM/brand (units) - Production by equipment type and brand (units)
REPORTS	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report Access to full library of Equipment Analyses, Country Analyses and Company Profiles
WEBINARS & BRIEFINGS	Full price	Discounted tickets	One free ticket - Discounts on further tickets
CONFERENCES	Full price	Discounted tickets	- Discounted tickets Videos on demand following the event
SUPPORT & TRAINING	Video training covering access, downloads and data interpretation	Video training covering access, downloads and data interpretation	Video training covering access, downloads and data interpretation
ANALYST TIME	Available at a pay-per-use rate	1 x session per year - More available at pay-per-use rate	Unlimited analyst access 1 x in-house presentation per year (by video)
NUMBER OF USERS	Up to 5	Up to 15	Unlimited

EQUIPMENT COVERAGE

- Agricultural tractors
- Articulated dump trucks
- Asphalt pavers
- Backhoe loaders
- Compact tracked loaders
- Compaction equipment*
- Crawler dozers
- Crawler excavators**
- Crawler loaders
- Masted rough terrain lift trucks
- Mini excavators**
- Mobile cranes*
- Motor graders
- Rigid dump trucks
- Skid-steer loaders
- Telescopic handlers**
- Wheeled excavators**
- Wheeled loaders under 80 HP**
- Wheeled loaders over 80 HP**

* Report only

** Diesel and electric coverage

GEOGRAPHIC COVERAGE

- Austria
- Belgium
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Netherlands
- Norway
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- UK