

NORTH AMERICAN PORTFOLIO



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INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Data and analyst reports covering the US and Canadian construction equipment markets
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

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CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the US and Canadian construction equipment markets, designed for different requirements of granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD: \$4,900	PREMIUM: \$6,400	EXPERT: \$18,600
DATA	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group Sales by equipment type and OEM/brand (units) Production by equipment type and brand (units)	- Market size by equipment type (unit and US\$ terms) - Sales by machine size class (unit and US\$ terms) - Sales by customer group - Sales by equipment type and OEM/brand (units) - Production by equipment type and brand (units)
REPORTS	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report	- Global Markets Overview - Regional Annual Review - Monthly Market Reports - Global Electric Equipment Report Access to full library of Equipment Analyses and Company Profiles
WEBINARS & BRIEFINGS	Full price	Discounted tickets	One free ticket - Discounts on further tickets
CONFERENCES	Full price	Discounted tickets	- Discounted tickets Videos on demand following the event
SUPPORT & TRAINING	Video training covering access, downloads and data interpretation	Video training covering access, downloads and data interpretation	Video training covering access, downloads and data interpretation
ANALYST TIME	Available at a pay-per-use rate	1 x session per year - More available at pay-per-use rate	Unlimited analyst access 1 x in-house presentation per year (by video)
NUMBER OF USERS	Up to 5	Up to 15	Unlimited

EQUIPMENT COVERAGE

- Agricultural tractors - Articulated dump trucks - Asphalt pavers - Backhoe loaders - Compact tracked loaders	- Compaction equipment* - Crawler dozers - Crawler excavators** - Crawler loaders - Masted rough terrain lift trucks	- Mini excavators** - Mobile cranes - Motor graders - Rigid dump trucks - Skid-steer loaders	- Telescopic handlers** - Wheeled excavators** - Wheeled loaders under 80 HP** - Wheeled loaders over 80 HP**
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*Report only ** Diesel and electric coverage