

JAPANESE PORTFOLIO



NOW
INCLUDING
**ELECTRIC
EQUIPMENT**
IN APPLICABLE
CATEGORIES

WHAT IS IT?

- Data covering the Japanese construction equipment market
- Five-year forecasts
- Extensive historic data
- Researched by industry experts

WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers

MARKET SIZE, MARKET SHARE AND PRODUCTION DATA

Off-Highway Research offers a data subscription package on the Japanese construction equipment market. The package offers a blend of data and access to presentations & analyst time.



	PREMIUM: \$3,225
DATA	■ Market size by equipment type (unit and US\$ terms) ■ Sales by machine size class (unit and US\$ terms) ■ Sales by equipment type and OEM/brand (units) ■ Production by equipment type and brand (units)
REPORTS	■ Global Markets Overview ■ Global Electric Equipment Report
WEBINARS & BRIEFINGS	■ Full price
CONFERENCES	■ Full price
SUPPORT & TRAINING	■ Video training covering access, downloads and data interpretation
ANALYST TIME	■ Available at a pay-per-use rate
NUMBER OF USERS	■ Up to 5

EQUIPMENT COVERAGE

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|---------------------------|------------------------------------|------------------------|--------------------------------|
| ■ Agricultural tractors | ■ Crawler dozers | ■ Motor graders | ■ Wheeled loaders under 80 HP* |
| ■ Articulated dump trucks | ■ Crawler excavators* | ■ Rigid dump trucks | ■ Wheeled loaders over 80 HP* |
| ■ Asphalt pavers | ■ Crawler loaders | ■ Skid-steer loaders | |
| ■ Backhoe loaders | ■ Masted rough terrain lift trucks | ■ Telescopic handlers* | |
| ■ Compact tracked loaders | ■ Mini excavators* | ■ Wheeled excavators* | |

* Diesel and electric coverage